

# PRIVATE CHEF CONSULTING



**JOANNES  
RICHARD**

**FRENCH BURGER & BBQ  
CHAMPION  
WORLD BURGER CHAMPION**



- ✘ BEFORE / AFTER SHOW
- ✘ COOKING ON FESTIVAL
- ✘ LIVE COOKING / SHOW
- ✘ PRIVATE SERVICE
- ✘ CONSULTING
- ✘ CREATION OF EPHEMERAL MENU

I offer you tailor-made "Street Food" culinary creations according to YOUR desires for YOUR events! From local gastronomy classics revisited "street food style", to great street food classics from around the world, it's you who decide!



# RECIPE CREATION

LE "NEMAUSUS"  
FRENCH CHAMPION  
BURGER 2021



TAILOR-MADE  
CREATION FOR THE  
SIPRHO 2022 SHOW

## ADVANTAGES

- ✗ A RECIPE ADAPTED TO YOUR NEEDS
- ✗ SIGNATURE "À LA CARTE" BY JOANNES RICHARD, WORLD BURGER CHAMPION
- ✗ FOR THE DURATION YOU WANT
- ✗ USE OF THE IMAGE RIGHTS OF JOANNES RICHARD THROUGHOUT THE DURATION OF THE OPERATION (SOCIAL NETWORKS / PHYSICAL / WEBSITE)

Let's agree together on a recipe creation adapted to your establishment for a defined period. I will create the recipe for you, and will be present during your events to meet your needs and requests from the media and customers of your establishment!



The "All-in" World  
Champion Burger  
2023 - WFC, Dallas



# LIVE COOKING SHOW COOKING



MASTERCLASS ON FESTIVAL  
"LES GOURMAND'EZE"



LYON STREET FOOD  
FESTIVAL



OFFER YOUR CUSTOMERS AN IMMERSIVE EXPERIENCE BY LEARNING RECIPES OR TECHNIQUES FROM THE CHEF

CREATE ALTERNATION BETWEEN ANIMATIONS

OPTIMIZE THE BURGER EXPERIENCE AS MUCH AS POSSIBLE WITH DIFFERENT POSSIBILITIES FOR USING THE CHEF'S KNOW-HOW

Throughout the duration of your event, let's meet your needs together by diversifying the activities:

- ✗ Live cooking
- ✗ Show cooking
- ✗ Masterclass



Private event  
Mama Shelter Lyon



# MORE TAILOR-MADE FOR YOUR CUSTOMERS



“  
AFTER SHOW RAP  
GROUP I AM  
”



**DO YOU HAVE SPECIAL CUSTOMERS?**

**I OFFER SPECIAL SERVICES FOR YOUR SPECIAL CUSTOMERS!**

**I MEET THEIR EXPECTATIONS TO CREATE RECIPES ACCORDING TO THEIR DESIRES AND SATISFY THEIR WILDEST DESIRES!!!**

**I REALLY OFFER YOU PERSONAL CREATIONS TO EXPAND THE FIELD OF YOUR PROPOSALS TO SATISFY YOUR CUSTOMERS!**

“  
LET'S BOOST YOUR  
PRODUCTS OR YOUR  
ESTABLISHMENT  
TOGETHER  
”

- ✗ CREATION OF DIGITAL CONTENT FOR YOUR DIGITAL PLATFORMS AND SOCIAL NETWORKS**
- ✗ PRODUCT PROMOTION AT TRADE SHOWS OR FOR DIGITAL PLATFORMS**



Special USAM Nîmes  
Gard recipe /  
Mickaël Gigou

MORE INFORMATION ON [WWW.JOANNESRICHARD.COM](http://WWW.JOANNESRICHARD.COM)

@\_\_JOANNESRICHARD\_\_

0638886966



“  
ALL YOU NEED IS LOVE...  
AND BURGERS  
”



**CONTACT ME**

**LET'S DEFINE YOUR NEEDS AND DESIRES  
TOGETHER**

**LET'S DETERMINE THE MEANS TO PUT IN PLACE IN  
ORDER TO OBTAIN WHAT YOU WANT**

**CONTACT ME AND WE WILL ESTABLISH A SERVICE  
ADAPTED TO YOUR WISHES AND YOUR MEANS**

**LET'S BUILD YOUR PROJECT TOGETHER**

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\*FOR ANY QUOTE CONTACT ME